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# *Divya* Daulti

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# MANUFACTURING DETAILS

## PRICE LIST







## SHORT KURTI

- PATTERN PRICE: RS. 600 (ONE-TIME PER DESIGN)
- SIZE GRADING: RS. 250
- FABRIC COST: RS. 180–RS. 250/MTR (APPROX. 2.5 METERS NEEDED)
- STITCHING COST: RS. 500–RS. 600 PER PIECE (DEPENDS ON DESIGN COMPLEXITY)



## LONG KURTI

- PATTERN PRICE: RS. 600 (ONE-TIME PER DESIGN)
- SIZE GRADING: RS. 250
- FABRIC COST: RS. 180–RS. 250/MTR (APPROX. 3.5 METERS NEEDED)
- STITCHING COST: RS. 600–RS. 800 PER PIECE (DUE TO EXTRA LENGTH AND SLITS)







## DRESSES

- PATTERN PRICE: RS. 1000 (ONE-TIME PER DESIGN)
- SIZE GRADING: RS. 300
- FABRIC COST: RS. 250–RS. 350 PER METER (APPROX. 3.5 TO 4.5 METERS)
- STITCHING COST: RS. 800–RS. 1,500 PER PIECE (DUE TO DETAILING, LINING, FINISHING)



## CORD SETS

- PATTERN PRICE: RS. 1200 (COVERS BOTH TOP & BOTTOM)
- SIZE GRADING: RS. 300
- FABRIC COST: RS. 250–RS. 350 PER METER (APPROX. 3 TO 4 METERS)
- STITCHING COST: RS. 1000–RS. 2000 PER SET (BECAUSE TWO PIECES + FINISHING)







## TOPS

- PATTERN PRICE: RS. 800 ONWARD (ONE-TIME PER DESIGN)
- SIZE GRADING: RS. 300
- FABRIC COST: RS. 180–RS. 250/MTR (APPROX. 1.5–2 METERS NEEDED)
- STITCHING COST: RS. 600–RS. 1000 PER PIECE

## BOTTOMS

- PATTERN PRICE: RS. 500
- SIZE GRADING: RS. 200
- FABRIC COST: RS. 200–RS. 280/MTR (APPROX. 2–2.5 METERS)
- STITCHING COST: RS. 500–RS. 1000 PER PIECE





# COLLECTION CATALOGUE

## PRICE LIST

### BASIC

- INITIAL DESIGN CONSULTATION
- 5 CUSTOM GARMENT DESIGNS
- CURATED MOOD BOARD DEVELOPMENT
- STRATEGIC FABRIC & COLOR PALETTE SUGGESTIONS
- KEY TRENDING FABRIC INSIGHT

**RS. 5000**

### STANDARD

- INITIAL DESIGN CONSULTATION
- 10 CUSTOM GARMENT DESIGNS
- CURATED MOOD BOARD DEVELOPMENT
- STRATEGIC FABRIC & COLOR PALETTE SUGGESTIONS
- KEY TRENDING FABRIC INSIGHT
- TECH PACKS AND SIZE LISTING

**RS. 10000**

### PREMIUM

- INITIAL DESIGN CONSULTATION
- MASTER COLLECTION DEVELOPMENT (15 DESIGNS)
- CURATED MOOD BOARD DEVELOPMENT
- STRATEGIC FABRIC & COLOR PALETTE SUGGESTIONS
- KEY TRENDING FABRIC INSIGHT
- TECH PACKS AND SIZE LISTING

**RS. 15000**



# BRAND IDENTITY PACKAGE

RS. 10000



## ✓ 1. LOGO

- ONE CLEAN DESIGN (MINIMAL & SCALABLE)
- DELIVERABLES: PNG (TRANSPARENT), JPG, PDF



## ✓ 2. VISITING CARD

- FRONT: LOGO
- BACK: NAME, PHONE, EMAIL, WEBSITE
- STANDARD SIZE: 85 X 55 MM



## ✓ 3. TAG

- FRONT: LOGO
- BACK: PRICE, SIZE, QR CODE (OPTIONAL)
- MATERIAL: THICK ART PAPER / KRAFT PAPER



# BRAND IDENTITY PACKAGE



## ✓ 4. PACKAGING

- STICKER: LOGO OR "THANK YOU"
- WRAPPING PAPER: REPEATED LOGO PATTERN
- BOX: LOGO PRINTED OR STAMPED



## ✓ 5. LABEL

- BRAND NAME ONLY
- MATERIAL: SATIN OR COTTON
- SIZE: SMALL, NEAT



## ✓ 6. WASH CARE LABEL

- FABRIC INFO
- WASH SYMBOLS
- "MADE IN INDIA"